



SCOTT JLATIMER

GRAPHIC DESIGN SPECIALIST


Experienced arts and design professional with a demonstrated history of success working in the graphic design industry. Skilled in prepress, typography, Mac/PC platforms, web design and art direction.

Skills & Attributes


- Creative Direction
- Leadership
- Problem-solving
- Analytical
- Advertising
- Logo Design/Branding
- Typography
- Illustration
- Publication Design

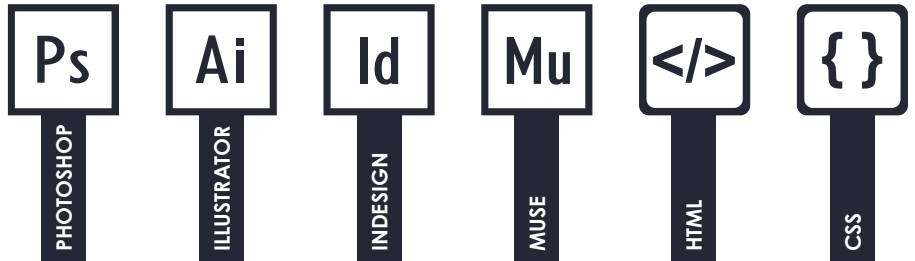
Contact Me

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80023



Work Experience

ARA, A Newmark Company | Graphic Designer | 2014–Present

Marketing material production and project management for a top-producing brokerage firm. Create proposals and offering memorandums for a 20-person brokerage team to market multi-million dollar apartment communities under tight and extremely time sensitive deadlines. Responsible for implementing and creating templates for new branding standards to streamline production and provide guidance for the marketing team. Consistent tasks include cartography, logo design, brochure layout, electronic marketing and prepress procedures.

SJL Graphics, LLC | Owner/Designer | 2013–Present

Freelance work with customers ranging from leading technology corporations to non-profits and boutique companies. Provide design consultation and production from print to electronic marketing.

Van Gogh Again Editions & Fine Art World, LLC Freelance Graphic/Web Designer | 2013–2014

Designed promotional materials such as personalized websites, banners, logos, flyers and postcards. Digitalized with color correction of fine art for reprints and distribution. Managed and maintained social networking media like Blogger and Facebook. Led electronic marketing campaigns by creating HTML emails and newsletters. Provided customer service and client administration.

Intel Corporation | Freelance Graphic Designer | 2013

Conceptualized, Designed and Illustrated 2D iconic caricatures for 3D facial recognition software. Produced eye-catching graphical elements that represented each iconic figure's cultural presence.

Denver Film Society | Graphic Designer | 2008 & 2012

Managed and developed promotional materials for the annual Starz Denver Film Festival. Focus on brand management to provide proper recognition for donors and patrons. High pressure and time sensitive position due to deadlines and event management. Established strong relationships with printers and clients. Projects included annual report layout, ads, announcements, invitation cards, banners, and signage.

Education

Colorado Technical University

Bachelors of Science,
Visual Communication
2005–2009



Westwood College of Technology

Associate of Science,
Graphic Communication
2003–2005

Honorable Mentions

- Nominated for the 2013 Rainbow Award in best-illustrated book cover for *Out of the Blackness* by Carter Quinn.
- Mentioned on JoyfullyJay.com as being one of the favorite book covers of December 2015 for *Fire & Rain* by Carter Quinn.